



LACAWAC

Sanctuary Field Station
AND ENVIRONMENTAL EDUCATION CENTER



2024

CORPORATE MEMBERSHIP PROGRAM

Partner with Lacawac Sanctuary, Where Nature is Adventure

SPONSORSHIP INFORMATION

2024 CORPORATE MEMBERSHIP PROGRAM

THRIVING COMMUNITIES NEED NATURE BALANCE

Lacawac Sanctuary promotes environmental understanding through education and conservation – a worthy mission that aligns with the values of many organizations devoted to improving quality of life in the communities where they do business.

Why Partner with Lacawac?

Lacawac's job is to cultivate the "next generation" of Earth protectors, and has a sterling reputation and a 50-year legacy building environmental literacy for Pennsylvanians.

As a 501(c)(3) not-for-profit, Lacawac relies on corporate sponsorships to fund operations as a vital part of its multi-faceted fundraising strategy, in combination with earned income.

5 Reasons to Put Lacawac in Your Marketing Budget

1. Your Support Benefits Children, Nature Education and the Environment
2. Tax-Deductible Way to Promote Your Business
3. One Investment, Year-Long Exposure
4. Alignment with a Trusted and Valued Community Resource
5. Ideal Partner to Help Your Business Engage with the Community



AUDIENCE AND MARKETING EXPOSURE

Visitors	10,000 year
Email Marketing	6,500 contacts
Facebook	8,500 followers
Instagram	1,800 followers
Monthly Website	
Unique Visits	7,500 monthly



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2024 BUSINESS SPONSORSHIP AND MEMBERSHIP BENEFITS



	DIAMOND Partner \$5,000	PLATINUM Partner \$2,500	GOLD Partner \$1,000	SILVER Partner \$500	BRONZE Partner \$250	COPPER Partner \$100
Presenting Sponsor of 2024 - Public Education Programs	✓					
Major Sponsor of Lacawac's PLEON Lake Monitoring Program	✓					
Lunch and Learn - Lacawac expert staff will conduct a special lunch program for 10 guests/employees	✓	✓				
Presenting Sponsor of Lacawac's Summer Day Camps with Logo on all promotional materials	✓	✓				
Year-long logo placement in the footer of all website pages with link	✓	✓	✓			
Press release and photo opportunity in the media	✓	✓	✓			
Sponsor one Public Education Program with recognition on website	✓	✓	✓	✓		
2024 Member of Adopt an Acre Program	✓	✓	✓	✓		
Social Media mention/recognition	✓	✓	✓	✓	✓	
Recognition in Notes from the Forest Newsletter	✓	✓	✓	✓	✓	
Business name listed on donor board at the Coulter Visitor Center and outdoor kiosk	✓	✓	✓	✓	✓	✓
Business name and link at lacawac.org	✓	✓	✓	✓	✓	✓

Ready to Chat?

CALL or EMAIL: Craig Lukatch, President - 570.689.9494 - craig.lukatch@lacawac.org.

We would love to schedule a time to meet and/or come out for a Lacawac Tour.



CONNECT

VISIT US ONLINE AT WWW.LACAWAC.ORG

Facebook.com/Lacawac
Twitter.com/LacawacSanct
Instagram.com/Lacawac



94 Sanctuary Road, Lake Ariel, PA 18436

Trail Hours: Open year-round, dawn-to-dark daily!

